



Purpose

The purpose of this document is to provide an overview of the [Best Start Kōwae](#) platform for practices in the Auckland PHO network.

Introduction

Best Start Kōwae is a suite of assessment tools under the Gen2040 platform designed to support health care professionals with consistent, comprehensive and quality care by promoting enquiry, management and referral to support services.

These assessment tools are freely available for use by primary care providers as well as lead maternity carers.

The tools are embedded into the PMS (Practice Management System) or can be accessed via a web browser.

The tools can be used with all pregnant women (both Māori and non-Māori) across the pregnancy journey:

- Best Start - Pregnancy Tool: A comprehensive early pregnancy assessment at confirmation of pregnancy
- Best Start - 2nd Trimester Check: Flu and Pertussis vaccinations and follow up care
- Best Start - 6 Week Pēpī: An enhanced 6 week postpartum check for baby (Well-Child Check)
- Best Start - 6 Week Māmā: A holistic wellbeing check in for māmā at 6 weeks postpartum (in development).
- Best Start – Immunisation Catch up tool: A tool to support clinical decision-making targeting tamariki behind in their Immunisation schedule.

Equity

Generation 2040 is a pro-equity approach, where providers are provided with an incentive payment for health providers that use the tool with Māori hapū māmā or pēpē Māori.

What does Best Start Kōwae mean for practices?

Best Start Kōwae has three touchpoints across the pregnancy journey and one touch point for māmā and pēpī postnatally:

- Best Start - Pregnancy Tool
 - A comprehensive early pregnancy assessment carried out at the confirmation of pregnancy consultation.
 - Meets the requirements for Section 88 Non-LMC first trimester claim.
- Best Start - 2nd Trimester Check
 - Recall assessment at 16 weeks to have flu and pertussis vaccinations. Also provides an opportunity to check in on māmā and her engagement with any support service referrals identified

during Best Start Pregnancy consult as well as ensuring connection with an LMC.

- Best Start - 6 Week Check Pēpī (6W Pēpī)
 - Enhanced Well-Child check 6 weeks postpartum.
- Best Start - 6 Week Check Māmā (6W Māmā)
 - General wellbeing check-in with Māmā and follow up care.

The Best Start – Immunisation Catch up tool provides a guide of what to give, when to give and what's due next, ensuring tamariki are reaching optimal protection against communicable disease. An audit tool runs an updated list of immunisation status of enrolled tamariki 3 months to 9 years old.

Guides for Best Start Kōwae

Best Start Kōwae resources installation and user guides are [here](#).

Links

- *Post Natal Screening* Auckland PHO programme that provides additional guidance and support for māmā and pēpē;
- [SMILE Pregnancy Care Actions](#)

Incentive funding

Criteria for incentive payments for Māmā:

Practices qualify for incentive payments if:

- They undertake an assessment for a hapū māmā of Māori ethnicity or is having a baby who will be Māori;
- They complete the compulsory data fields (demographic information);
- A maximum of two payments (\$100 each) can be made per pregnancy

Criteria for incentive payments for Pēpē:

- One \$50 payment for pēpē;
- There is no upper age limit for the payment to be claimed post-partum. This is done at the discretion of the healthcare provider.

Funding is paid to practices via the PHO.

For further Information contact

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